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## Young stallion sets top price

### Corona-induced alternative sales channels can increase the previous year's result

**Verden. For the fourth time this year, it meant "The Bid-Up is on" for the youngest Hanoverians. For an average price of 8,514 Euros the 18 dressage offers found buyers from six countries.**

The solid price structure provided four hammer prices above 10,000 Euros. At the top of the statistics is head number 81, the first foal in the collection: Force Majeure by Franco Nero/San Amour I found a new owner in the USA for 23,500 Euros. Thus Franco Nero, a Franziskus son from the Verden Stallion Market, delivered the top price in his first foal year at a Verden auction. The breeder of Force Majeure, Stephan Herrmann from Northeim, is not only the breeder of the stallion Franco Nero, but has also already delivered the most expensive auction foal in Verden to date in 2017 with the dam of this foal, the state premium mare A Speciality for You.

The first four online auctions with a total of 82 foals were created at short notice during the Corona crisis as a replacement for the originally planned May foal auction, at which 79 foals were auctioned last year. Compared to the previous year, both the average price and the volume of sales could be increased in 2020. The average price over the first four foal online auctions from 2020 is 9,088 Euros (previous year May auction: 7,197 Euros); the total turnover is 745,250 Euros (previous year: 547,00 Euros).

After the auction is before the auction - 48 dressage and 17 show-jumping horses are already waiting for new owners on July 18th. Carefully selected and prepared, they can be observed in training and individually tried out from Tuesday, July 7th in Verden. The presentation on Wednesday, July 15 can be followed via livestream. The online auction starts on Saturday, 18 July at 2 p.m..

The next circa 100 foals will come to Verden on August 8th and 9th for the online auction. On Friday, August 7, the auction foals will be presented live in Verden for the first time in 2020. At 5 p.m., a limited number of prospective buyers will be able to take a live look at the youngsters in Verden - of course with the appropriate distance. It's worth being quick, because registration is mandatory for the foal presentation, the number of

places is limited. In addition, the presentation will be broadcasted via ClipMyHorse.TV in the livestream. Registrations for the live presentation will be accepted until July 31st exclusively by sending an e-mail to [auktion@hannoveraner.com](mailto:auktion@hannoveraner.com) stating the number of participants and their names. A confirmation of registration from the Hanoverian Association is obligatory.

Further information: [www.hannoveraner.com](http://www.hannoveraner.com)

**Picture caption : Force Majeure by Franco Nero/San Amour I found a new owner in the USA and was sold for 23,500 Euros.**

**Photo: Hanoverian Association**

***Please note that the publication of the photo is free of charge only in connection with this press release.***