



32/2016
Verden, October 10, 2016
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Sport is the best promotion feature

Coolio sold at 140,000 Euro to the US

Verden. The successes of Hanoverian horses at the Olympics in Rio de Janeiro were the best advertising campaign for the 133rd Elite Auction in Verden. The 82 riding horses shined with scope and potential in the dressage arena and show jumping course. American team silver medallist Kent Farrington purchased the best-priced horse Coolio by Catoki/Satisfaction II at 140,000 Euro. The most expensive foal will also travel to the US: a new customer invested 27,000 Euro in Belle Fleur by Bon Coeur/Rubinstein.

The collection dominated with amazing sports attitude in the sold out Niedersachsenhalle, not only when it comes to genetic roots. Many international dressage and show jumping riders travelled to Verden to convince themselves of the quality of the auction candidates. The top-priced horse Coolio, presented by his breeder Stefan Kleine from Warmsen, was sold at the telephone. The super jumper prospect convinced with his amazing jumping capabilities and above-average, athletic work ethic and has certainly best prospects for a successful international career with his new owner Kent Farrington.

135,000 Euro was the price paid for the most expensive dressage horse. Faithful regular customers from Spain purchased the Quaterhall/Rotspon-son Quarlito von Nymphenburg (breeder: Werner Rademacher, Geestland - exhibitor: Gestüt Nymphenburg, Munich). The typey and eagerly moving chestnut horse is Hanoverian Vice Riding Horse Champion.

29,500 Euro was the average price paid for the 82 riding horses. 28 horses were sold at more than 25,000 Euro, eight cracked the mark of 50,000 Euro. “The average auction sales price was obtained without extremely high or low sales prices,” said Auction Manager Jörg-Wilhelm Wegener, emphasizing the huge interest from international competition riders. The export rate underscores this observation, 33 horses will leave Germany. Customers from Spain purchased most of the horses (seven), followed by Switzerland (five) and the US and France (each four horses).

The youngest Hanoverian horses were as popular. 37 foals were sold at averagely 8,257 Euro, some 2,000 Euro more than last year. A filly became top-priced foal of this statistics: Belle Fleur by Bon Coeur/Rubinstein (breeder and exhibitor: Kathrin Göllner, Gröding/AUT), only born at the beginning of July, was sold at 27,000 Euro. She will grow up in the US.

The gorgeous Gala Evening Show with many spectacular show presentations introduced the 133rd Elite Auction. One of the highlights was the presentation of the “Hanoverian Mare of the Year 2016”. The award was given to the Drosselklang II/Vollkorn xx-daughter Donna Carara, bred by Wolfgang Sprado, Wagenfeld. She gave birth to now less than four successful advanced level jumpers in the breeder’s stable of Gaby Huntemann. Three of these horses even earned victories and placements at the international level. It is a tradition in the schedule of the Gala Evening Show that the most successful auction exhibitor of the recent evaluation period is honoured. This year, Albert Kampert from Halle was awarded the Hans Joachim Köhler-Prize. Besides a number of auction horses, he is also the breeder of World and team Olympic Champion Satchmo who had been discovered at the Stallion Market at that time by Dr. Uwe Schulten-Baumer. Crowning finish of the evening was the quadrille with former Verden auction riders who came to Verden to bid farewell to Hartmut Kettelhodt, longtime stable manager and instructor of the Verden auction team. He had started his riding apprenticeship with the Hanoverian Riding and Driving School in 1969. In 1976, he started to work as Stable Manager of the Training and Sales Centre and has been Head of Technical Services until today. After 47 years with the Hannoveraner Verband, he

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now takes his well-deserved retirement and was honoured for his services with the Golden Badge of Honour of the Hannoveraner Verband.