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Online Market Place Complements Sales Offers

Hanoverian Broodmare and Foal Sales Platform

Verden. The online portal for broodmares and foals is now available with the website of Hannoveraner Verband, offering breeders and interested horse people all over the world a new market place. The website's high access rates provide the perfect backdrop to purchase and sell horses, complementing the marketing opportunities of the Verden auctions.

The Hannoveraner Verband has created this new website market place with the aim to bring together horse breeders and purchasers. Potential customers may choose their suitable foal from among a huge number of youngsters offered by the Hanoverian breeders. The search mask enables the user to search for foals according to sex, colour, pedigree and location. Placing an ad is particularly easy for foal sellers as the platform is linked with the Hanoverian studbook. It is sufficient to simply add the registration number, and all details of the foals will be displayed automatically. Breeders who would like to complement or upgrade their mare stock will also find their perfect mare with the broodmare portal. This new sales offer is the perfect platform to find new owners for the valuable Hanoverian broodmares.

For additional information, please click on: www.hannoveraner.com